

Jon Weisz, Director of JMP Marketing, SAS

Jon Weisz directs marketing, strategy and product planning for JMP software, the desktop data visualization and statistical analysis product from SAS. Before assuming his current role, Weisz worked in management of software development, marketing and sales support for SAS. He came to SAS in 1999 from Allegro Microsystems, where he was Director of Statistical Methods.

Weisz has extensive industry experience in semiconductor and automotive manufacturing and product development. Earlier in his career, he was Vice President at the consulting firm Management Resources International (MRI), dividing his time between developing and delivering training courses and direct consulting with automotive and high-technology clients. His statistical consulting activities centered on applications of design of experiments, product and process improvement, and quality systems re-engineering. Before joining MRI, Weisz was a Statistical Methods Facilitator at the Ford Motor Company.

He received a master's degree in biostatistics from the University of Michigan and a bachelor's degree in mathematics and statistics from Eastern Michigan University. He is a member of the American Statistical Association and American Society for Quality. Weisz has delivered many talks on data visualization, applied statistics and design of experiments, and he is the author of several papers on applied statistics in manufacturing and product development. He also co-authored a book on design of experiments using mirror-image designs.